

DEBT FINANCING FOR STARTUPS

MAY 14, 2008 - 9 AM -11:30 AM, SACRAMENTO



*"TECHCOIRE WORKSHOPS
FEATURE EXPERTS WHO
PROVIDE ACTIONABLE IDEAS
TO HELP YOU ADVANCE YOUR
BUSINESS"*

*DAVE PARK
CEO - RECOMBINANT*

Good financing is an essential part of running a business. If you have been wondering about securing a non-venture financing such as an SBA loan or an Asset based financing, this is an event you cannot afford to miss.

With inside information from the people behind the scenes, this panel will give insight into the strategy and tactics business owners can undertake to take advantage of creative, debt financing options available to them. You'll receive a handbook covering these various options at the seminar. The workshop will cover:

- Debt financing options – LT debt vs ST debt, Asset based financing, PO Financing, Line of Credit, Letter of Credit
- SBA Loans— WHO/WHEN/WHY & How can pre-revenue startups secure this?
- Combining Angel Rounds and Debt financing
- Business Plan and Financials – What are they looking for?
- Choosing lenders, Managing Costs & Practical Considerations
- Process – What you can expect and when?

PANELISTS

MIKE RIZZO – FIVE STAR BANK

JIM O'NEAL – US SBA

TONY O'DONNELL – MOSS ADAMS LLP WILL MODERATE THE WORKSHOP

REGISTER ONLINE

www.techcoire.com

LOCATION: 3100 ZINFANDEL DRIVE, 5TH FLOOR, ZINFANDEL DRIVE, RANCHO CORDOVA

COST : \$49 FOR TECHCOIRE MEMBERS, \$89 FOR NON-MEMBERS